राष्ट्रीय वित्तीय शिक्षा केन्द्र
National Centre for Financial Education
एक आर्थिक रुप से जागरुक और सशक्त भारत
A financially aware and empowered India


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Good morning Sir. There is an email from RBI. Here is the print out of the
email.

Good Morning Prerna.
Thank you.


All fine, I am come to get an advertisement made for our bank to attract more loan seekers.

Ok, No Problem, I will make the advertisement for Vehicle loan and Home loan.


No! There are many more. Let me explain it to you.

I will be very happy to know.


Education Loan is provided to students for graduation and higher studies. No Collateral is required for loans upto 4 lakhs. Loan amount Max 150 Lakhs.

Ok! Our bank offers its customers a variety of loans that can be taken by them to fulfill their various needs. Let me explain


## Vehicle Loan

Own your dream ride with car and two wheeler loans. Attractive interest rates on car and bike loans with up to $90 \%$ financing.

Home Loan: You can buy a plot, purchase a flat, build your own home and even extend your existing residence with a home loan.
The rate of interest varies from bank to bank and time to time.

Is Credit Card also a type of loan?

Yes, It's a type of overdraft that we allow our customers to take, the interest rates on credit card are high


Ok. We also provide Gold loans. There in concession for women on the rate of interest on gold loan


One of my friend had once take
a loan against his securities. Is this possible?

Yes. Its known as ‘Loan against LIC Policies or Securities.' in this we use your policy as a collateral.


Page No. 6


Then we have the CURRENT Account for traders, business owners, and entrepreneurs, who need to make and receive payments
 more often than others.


The FIXED ACOOUNT help is getting higher interest, but you are not allowed to


Wow! That's a lot of information on loans and accounts.

## You are welcome.



We hope you have understood that a bank offers various types of loans and accounts to suite every person and their needs. All you need to do, is to visit the nearest bank and talk to the Relationship manager or visit the official web site of the bank.

